Stanford MEDICINE

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Health Data: Who Benefits — and Should You?

Community Information Session

Have you ever wondered why your health data are so valuable — and what is actually being done with them?

In an era where AI tools such as ChatGPT increasingly encourage individuals to connect and upload their health data, understanding how these data are used has never been more important.

Martin Schneider, MD, PhD (Stanford Medicine) will present an educational session covering:

- How pharmaceutical companies use health data for drug development
- How AI companies leverage medical data to train advanced systems
- The projected dollar value of an individual's health record
- Emerging models that aim to give individuals more control — and potentially financial benefit — from their own data

📅 **April 8, 2026**

🕐 **7:00pm**

📍 **Wind Room** 1000 E Hillsdale Blvd, 2nd Floor

This session is designed to provide clear, unbiased insights into the current health data ecosystem and discuss what greater transparency and patient empowerment could look like.

Join us to better understand the value of your health data — and what that could mean for you.

Martin Karl Schneider, MD, PhD

A physician-scientist at Stanford Medicine with a background in medicine (Germany) and a PhD from ETH Zurich. His work focuses on digital health, real-world data, artificial intelligence, and clinical trials. He studies how health data are used across the healthcare ecosystem by pharmaceutical companies, insurers, and AI developers and explores models that aim to increase transparency and give individuals greater control over their own medical information.

Please RSVP at:

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Or scan the QR Code below