

Communications-City Clerk/ Adminstrative Services

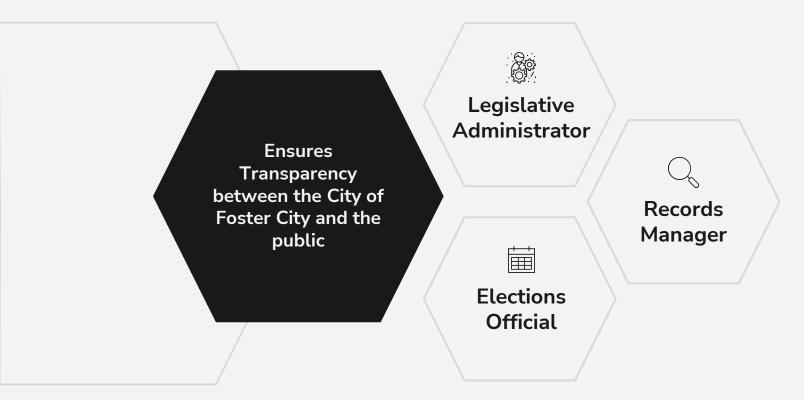
October 18, 2023







Role of the City Clerk



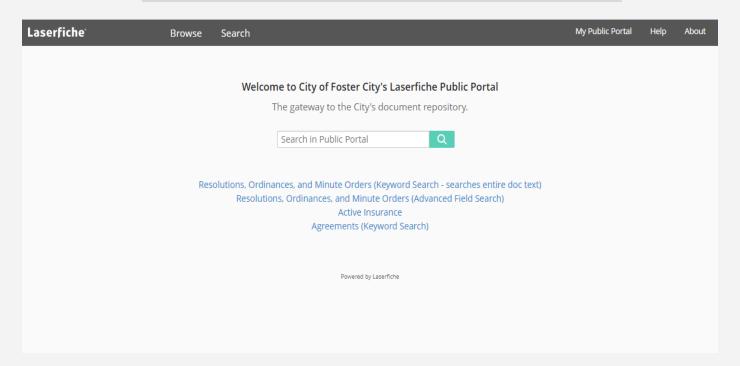
City Council Meetings

- City Council meets every 1st and 3rd Monday of each month
- Agendas are published at least 72 hours before the meeting day
 - https://www.fostercity.org/agendasandminutes
- Subscribe to Council Agenda Listserv <u>https://www.fostercity.org/subscribe</u>



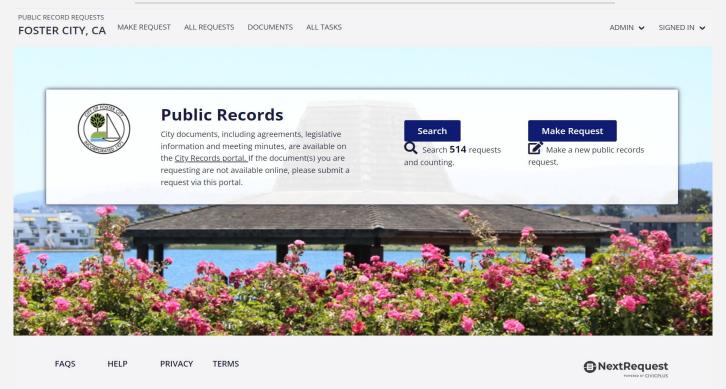


Records Management





Public Records Request





Elections

- Next General Municipal Election November 5, 2024
- 3 open seats



Councilmembers

- 5 City Council elected seats
- Elections held on even years
- Consolidated with the county



Filings

- Form 501
- Form 460/470
- Form 700



Becoming a Candidate

- Nomination Period
- Raising Money



Committees and Commissions

• City Clerk oversees recruiting for all Committees and Commissions https://www.fostercity.org/bc/page/citizen-advisory-committees

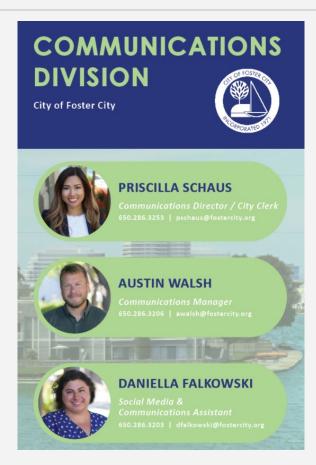
FOSTER CITY COMMITTEES AND COMMISSIONS	
Planning Commission (5 residents)	*Parks and Recreation (7 residents)
Traffic Review Committee (7 total, 1 resident)	Levee Bond Oversight Committee (2 businesses, 3 residents)
Audit Committee (5 residents)	Youth Advisory Committee (15 youth)
Citizens Sustainability Advisory Committee (5 residents, 2 youth, 2 businesses, 1 nonprofit)	

*Currently open for recruitment





Who are we?





What do we do?

The Communications Division, responsible for providing effective communication with community members, staff and council, works to increase the understanding of and support for city programs, policies and projects, and to develop positive relations through impactful outreach.

The Communications Division is comprised of the following functions:

- External Communication: Press releases, media engagements, Foster City Current newsletter, the Community Annual Report, flyers/graphics, City Council support, event coordination.
- Video Services/FCTV: Production of videos posted on the City's YouTube channel and Instagram, and facilitation of FCTV, the government access television channel that can be found on Comcast (channel 27), AT&T (channel 99), YouTube, and the City's website.
- Social Media: Facebook, Twitter, Instagram, LinkedIn, YouTube, Simplicity.



What does that look like?

Household Hazardous Waste Collection Event in Foster City

For immediate release: July 31, 2023

Contact: Public Works Department, (650) 286-3270, publicworks@fostercity.org

The San Mateo County Household Hazardous Waste (HHW) Program is hosting a drop-off event in Foster City on Saturday, August 26, 2023. Appointments are required in order to participate and can be made at San Mateo County's HHW Program website: https://www.smchealth.org/post/make-hhw-drop-appointment, or by calling (650) 372-6200. The event location will be disclosed once your appointment is confirmed. There is a strict limit of 10 gallons or 50 pounds per appointment (per car load). If you have more than those amounts, you must schedule a separate appointment.









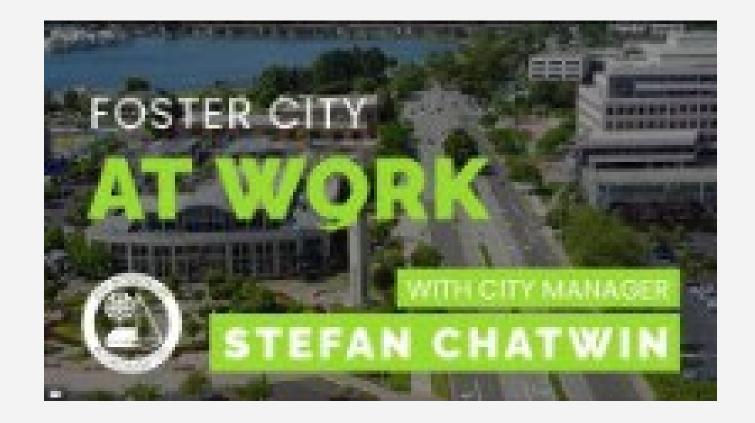








Is there more?





Where can you see our work?

Facebook: https://www.facebook.com/CityofFosterCity/

Twitter/ X: https://twitter.com/CityofFC

Instagram: https://www.instagram.com/cityoffc

YouTube: https://www.youtube.com/user/cityoffostercity

Nextdoor: https://nextdoor.com/city/foster-city--ca/

Linkedin: https://www.linkedin.com/company/city-of-foster-city/

Simplicity: https://www.fostercity.org/community/page/simplicity-app

Press releases: https://www.fostercity.org/pressrelease

Community Annual Report:

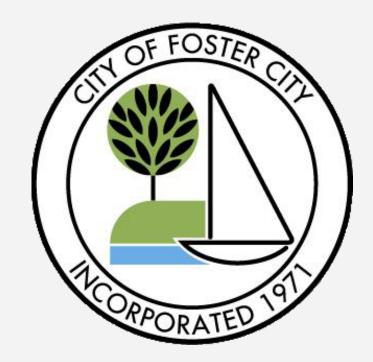
https://www.fostercity.org/community/page/community-annual-report

Foster City Current: https://www.fostercity.org/cityclerk/page/foster-

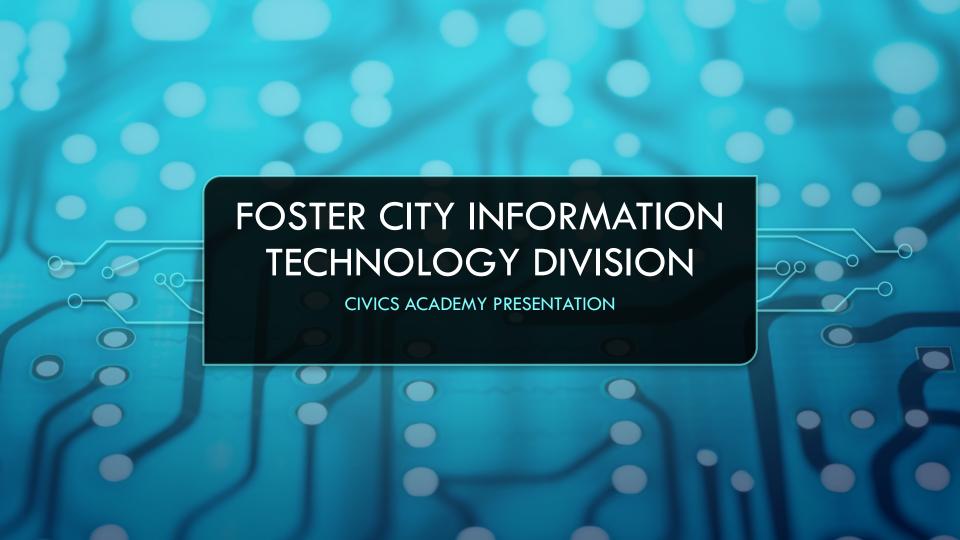
city-current



Any questions?



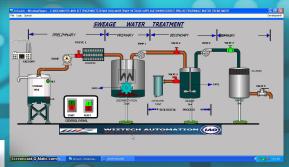














BUT DOES YOUR IT DO THIS?

FOSTER CITY IT...

- Maintains an AS/400 this "mini-mainframe" runs the City's Financial software
- Helps maintain the City's SCADA system (Supervisory control and data acquisition) that monitors and controls the Water and Wastewater pumps
- Deploy and maintain Police Mobile Data Terminals (MDTs) and Body Worn Cameras (BWCs)



BUT DOES YOUR IT DO THIS?

FOSTER CITY IT...

- Manages the City's GIS (Geographic Information System)
- Helps maintain the City's water meter radio-read Utility Billing system
- Offer a "Gadget Gift" presentation each year prior to Thanksgiving/Black Friday to City staff



BUT DOES YOUR IT DO THIS?

FOSTER CITY IT...

- Helps support Calopps a shared-resource job recruiting site used by 100+ California public agencies
- Helps support SMCFire the regional Fire agency consisting of San Mateo, Foster City, and Belmont Fire
- Helps support FCTV live broadcasting of City meetings





A Year of Time...

- . 8,760
- . 2,080
- . 2,920
- . 1,880



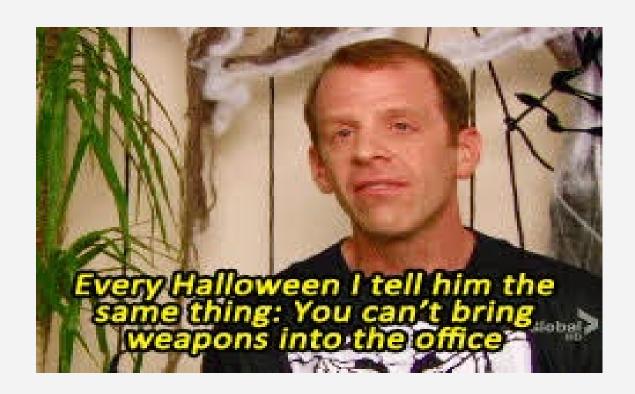
A Year of Time...

- . 8,760 = Hours in a year
- $2,080 = 40 \text{ hours} \times 52 \text{ weeks}$
- 2,920 = 8 hours of sleep x 365 days
- . 1,880 = Actual number of work hours
- . 21% of your time is spent working











- Compliance
 - Laws
 - Rules
 - Policies
- So much more than that
- City services you have learned about in your sessions....
 - All require people



- Labor Market drives HR priorities
 - Shrinking workforce
 - Demographic changes
 - High Demand for Skilled Workers
 - Unemployment
- Important to hire the best employees
- Important to retain the good employees
- Important to create a healthy work environment

Under 18 years	22.2%
18–44 years	35.9%
45–64 years	25.2%
65 and over	16.8%



- Top 5 Priorities for HR Leaders in 2024
 - Leader and Management Development
 - Culture and Change Management
 - Improve HR Technology
 - Career Management and Internal Mobility
 - Retention









Day in the Life of HR

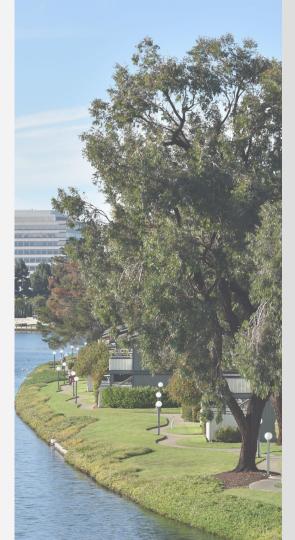
- Not predictable
 - Customer Service priority
 - Walk-ins/calls happen a lot
 - Unexpected issues arise
 - Family emergency
 - Employee Injury
 - Overlapping deadlines





Skills Needed in HR

- Confidentiality
- Patience
- Ability to Listen
- Communication (written and verbal)
- Multi-task oriented
- Problem solvers
- Integrity/Ethical
- Calmness





Goal of Human Resources

- Protect Foster City from unnecessary risk
- Create policies and processes that are fair and equitable
- Encourage collaboration amongst teams and employees
- Provide environment where employees can do their best
- Look out for employees and managers equally
- Support the other Departments with their strategic priorities





Questions?



City Council-City Manager

The City of Foster City has a _____ Form of Government.

A - Chief Administrative Officer (CAO)

B – Council-Manager

C – Strong Mayor-Council

D - Commission



Finance

What is Foster City's Sales Tax Rate?

$$A - 9.4\%$$

$$C - 10\%$$

D - None



Public Works

What is the total storage capacity of the four water tanks located at the Corp Yard?

A – 10 Million Gallons

B – 50 Million Gallons

C – 20 Million Gallons

D – 5 Million Gallons



Fire Department

How many Fire Stations are under the San Mateo Consolidated Fire Department?

A - 10

B-7

C-9

D - 8



Parks and Recreation

Foster City has the most park space per capita in San Mateo County with a total of _____ parks.

A - 18

B - 21

C - 26

D - 24



Police Department

Foster City has ALPR cameras at the entrances and exits of the City. What does ALPR stand for?

A - Alley Lane Parking Ramp

B – Authentic License Plate Readers

C – Automated License Plate Readers

D - Automated Light Passing Road



City Clerk

When can a person pull papers to become a City Council candidate?

A - Nomination Period

B – Candidate Filing Period

C – Voting Period

D - Anytime



Communications

Which type of outreach is NOT a commonly used by the Communications Division?

A – Press Conference

B - Newsletter

C – Social Media

D – Press Release



Information Technology

What is the type of server that runs the City's financial software?

A – Linux

B – Supermicro

C – Nutanix

D-AS/400



Human Resources

Which one of these functions is NOT an HR responsibility?

A - Recruitment

B – Payroll

C – Learning and Development

D - Training

