



OFFICE OF
**ASSESSOR-COUNTY CLERK-
 RECORDER & ELECTIONS**
 COUNTY OF SAN MATEO

CITY OF FOSTER CITY/
 EMID

18 AUG 17 PM 1:00

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MARK CHURCH
 CHIEF ELECTIONS OFFICER &
 ASSESSOR-COUNTY CLERK-RECORDER

Ballot Measure Primary Argument Submission Form

A ballot argument shall not be accepted unless accompanied by this completed form, which shall contain the printed name(s) and signature(s) of the person(s) submitting it or, if submitted on behalf of a bona fide association of citizens/organization, the name of the association/organization and the printed name and signature of at least one of its principal officers. If the measure is presented to voters pursuant to an initiative petition in a special district election, please contact the Elections Office for special instructions.

Word count limit for Primary Arguments = 300

Ballot Measure _____ for the City of Foster Cty to be held on 11/06/2015

Primary Argument in Favor of Primary Argument Against

This argument is submitted by: (check all that apply)

<input checked="" type="checkbox"/>	<p>The Governing Body of the County of San Mateo, a School District, or a Special District If this argument is filed by the governing body of the County of San Mateo, a school district or a special district, fill in the name of the governing body on the line below and complete both sides of this form.</p> <p>Governing Body: <u>Foster City City Council</u></p> <p>Contact Person's Printed Name: <u>Herbert John Perez</u> Contact Person's Signature: [Redacted]</p> <p>Title: <u>Council member</u></p> <p>Phone: [Redacted] Email: [Redacted]</p>
<input type="checkbox"/>	<p>Member(s) of the Governing Body of the County of San Mateo, a School District, or a Special District If this argument is filed by any member(s) of the governing body, fill in the information below and complete both sides of this form. By statute, members of school district governing boards need board authorization to file an argument.</p> <p>Member(s) of the Governing Body: <u>Esq Charles Brantsky</u> Name of Governing Body: <u>Foster City</u></p> <p>Contact Person's Printed Name: <u>Charles Steven Brantsky</u> Contact Person's Signature: [Redacted]</p> <p>Title: <u>Council member</u></p> <p>Phone: [Redacted] Email: [Redacted]</p>
<input type="checkbox"/>	<p>Bona Fide Association of Citizens/Organization If this argument is filed by a bona fide association of citizens/organization, the signers of the argument must be affiliated with the association/organization, be authorized to sign the argument on its behalf, provide the printed name and signature of at least one principal officer of the organization, and complete both sides of this form.</p> <p>Name of Association/Organization: _____</p> <p>Principal Officer's Printed Name and Title: _____ Principal Officer's Signature: _____</p> <p>Contact Person's Printed Name: _____ Email: _____</p> <p>Phone: _____ Fax: _____</p>
<input type="checkbox"/>	<p>Individual(s) eligible to vote on the measure Individual signers must be eligible to vote on the measure.</p> <p>Contact Person: _____ Phone: _____</p> <p>Mailing Address: _____</p> <p>Fax: _____ Email: _____</p>

Please complete the reverse side of this form.

40 Tower Road, San Mateo, CA 94402

P 650.312.5222 F 650.312.5348 email registrar@smcacre.org web www.smcacre.org

Primary Argument Signers Form				Each signer must designate in which capacity they are signing. Check the one box that applies.			
<p>No more than five signatures shall appear with any argument. If more than five signatures are submitted, the first five listed shall be printed.</p> <p>Names and titles listed will be printed in the order that they are listed below.</p> <p>If the signers are part of a bona fide association/organization, there is no requirement that they be eligible to vote on the measure. However, for each such signing individual(s), the title under the signer's name shall list the name of that bona fide association/organization and may include their position within that association/organization.</p> <p>By signing below, the undersigned state that they have read the argument and believe it not to be false or misleading.</p>				Governing Body of San Mateo County, a School District, or a Special District	Member(s) of the Governing Body of San Mateo County, a School District, or a Special District	Bona Fide Association of Citizens/Organization	Individual(s) eligible to vote on the measure
1.	Name: HERDER JOHN P	Title: Council member	<input checked="" type="checkbox"/>				
	Phone: [REDACTED]	Email: [REDACTED]					
	Address: [REDACTED] FC CA						
	Signature: [REDACTED]	Date: 8/17/14					
2.	Name: CHARLES SEAN BRIMITSKY	Title: Council member	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
	Phone: [REDACTED]	Email: [REDACTED]					
	Address: [REDACTED] Foster City CA						
	Signature: [REDACTED]	Date: 8/17/14					
3.	Name: [REDACTED]	Title:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
	Phone:	Email:					
	Address:						
	Signature:	Date:					
4.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
	Phone:	Email:					
	Address:						
	Signature:	Date:					
5.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
	Phone:	Email:					
	Address:						
	Signature:	Date:					

Submit a second form (this side only) for alternate signers attached to this form and the argument.

FOR OFFICIAL USE ONLY

Signers	<input type="checkbox"/> Registered	N/A	Signed	Dated
Bona Fide Association	<input type="checkbox"/> Verified	N/A	Signed	Dated

18 AUG 17 PM 1:28

ARGUMENT IN FAVOR OF MEASURE ____

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17 Measure __ is NOT a new tax and will NOT raise taxes for homeowners or renters in Foster
14 City. Transient occupancy (or "hotel") taxes are paid by travelers staying at our three local
13 hotels. Services like police, fire, street and streetlight maintenance, and parks and recreation
18 serve not only our residents and local businesses, but also those that stay in our hotels. While the
19 costs of providing those services have risen, the hotel tax was at 8% since it was first adopted in
17 1981 and has been at 9.5% since 2012. Both the lowest in the County. With this proposed
13 increase, Foster City will still have one of the lowest TOT rates in San Mateo County.

16 The proposed increase will be phased in over time and will initially raise an estimated \$271,800
18 in the first year, rising to \$981,000 by fiscal year 2022-2023. Starting back in 2010, the City
14 eliminated about 10% of its workforce, trimmed \$2 million in spending, and negotiated reduced
14 pension benefits with its police officers and firefighters. Despite that, our projections show a
13 structural deficit with expenses exceeding revenues. Going forward, our choices are clear - find
9 additional revenue or face deep cuts in essential services.

18 Measure __ applies only to travelers staying at hotels or motels in our city - the hotel tax has no
12 impact on Foster City homeowners or renters. Voting YES ON MEASURE __ means these
18 visitors will pay their fair share of the costs for the police, fire, and other essential services they
2 rely upon.

8 Please join us in voting YES on Measure __!

253